1. Registration +

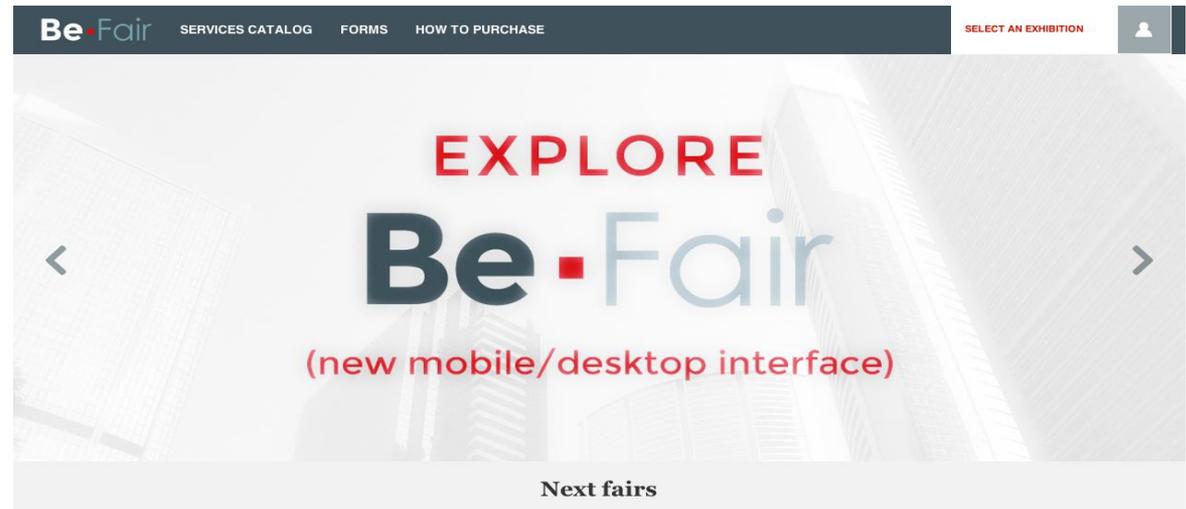**2. Purchase** +

3. Payment +

4. Exit =

5. Minutes to buy!
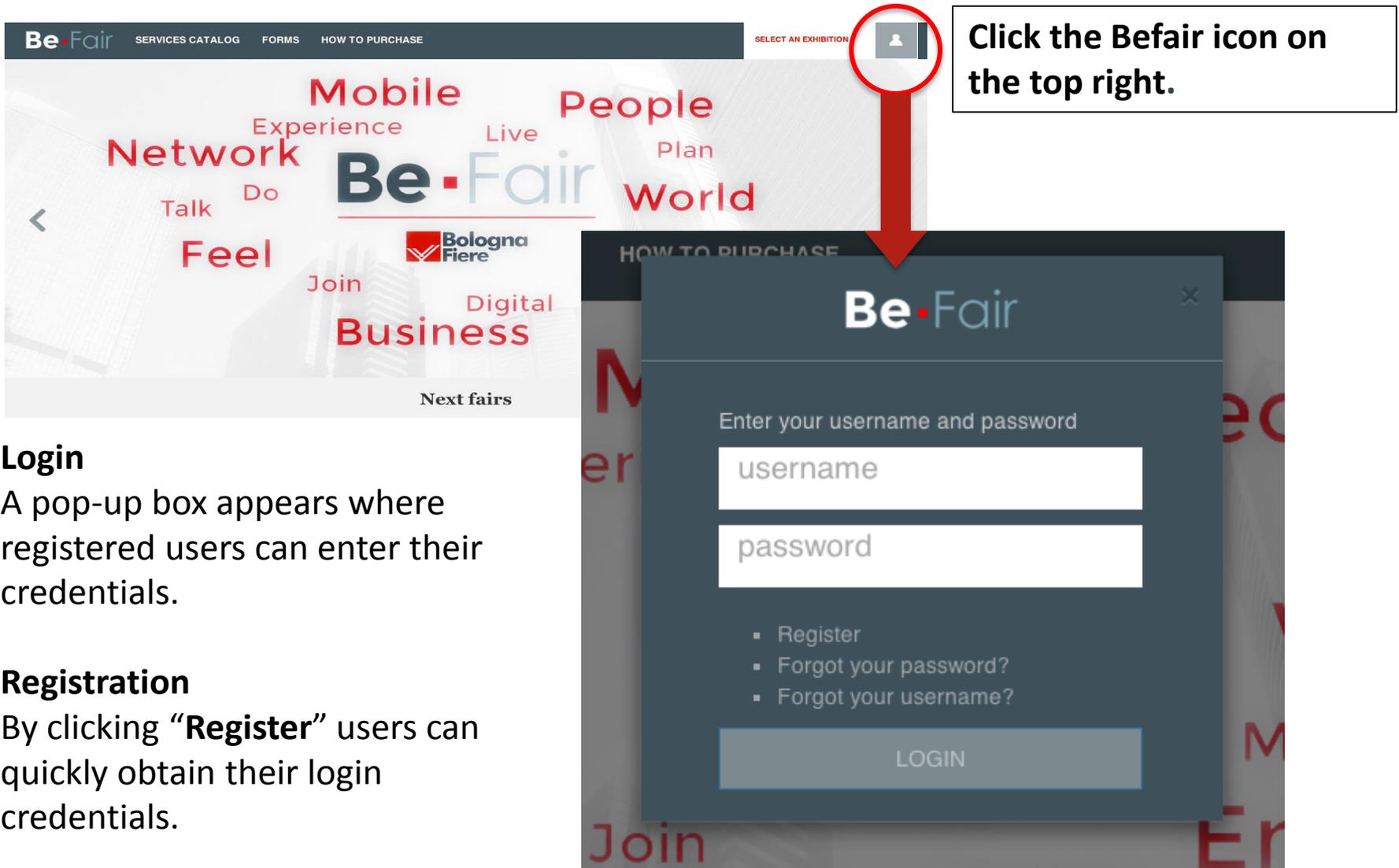
Befair.bolognafiere.it
Home Page

The new Look & Feel Adaptive
is fully integrated with the **Mobile App** and offers convenient viewing from any smart device for **quick**, **easy** and **enjoyable** browsing.

Purchasing a service with the new BeFair **really couldn't be simpler**.

1. Registration

Login
A pop-up box appears where registered users can enter their credentials.

Registration
By clicking "**Register**" users can quickly obtain their login credentials.

2. Purchase

After logging in, you can select your chosen trade show.
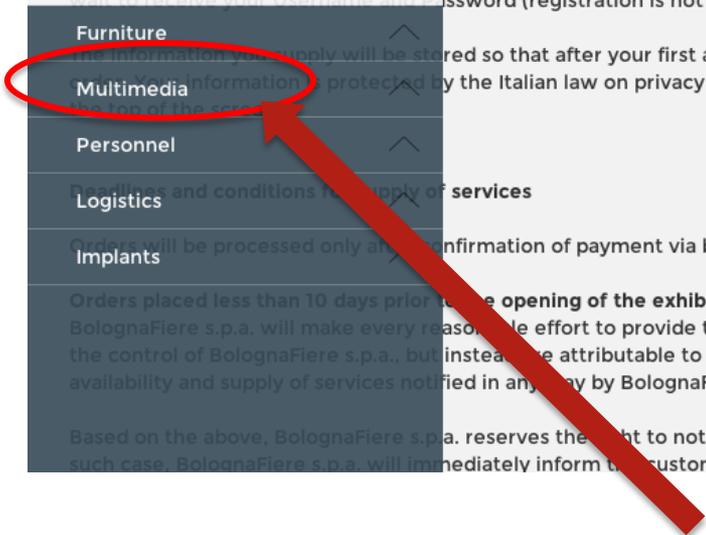
Proceed with the purchase by selecting your chosen category.
In this case, let's choose "Multimedia".
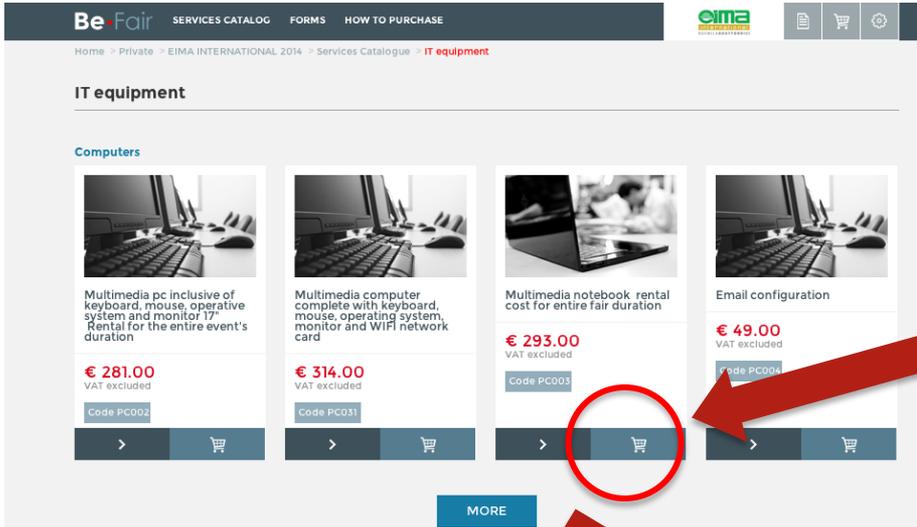
2. Purchase

Click the shopping cart in the box of the item you wish to purchase.

A separate page will open providing a description of your chosen item.
Click "BUY NOW" to purchase.

3. Payment

In case of difficulty, the "How to shop" link will guide the user through each stage of the buying process.

At the checkout you can select your payment method.

Accept the terms and conditions of sale and your purchase is complete!

4. Exit

Click Logout on the top Menu to exit the e-shop and return to the BeFair Homepage.