

1. Registration +
 2. Purchase +
 3. Payment +
 4. Exit =
-

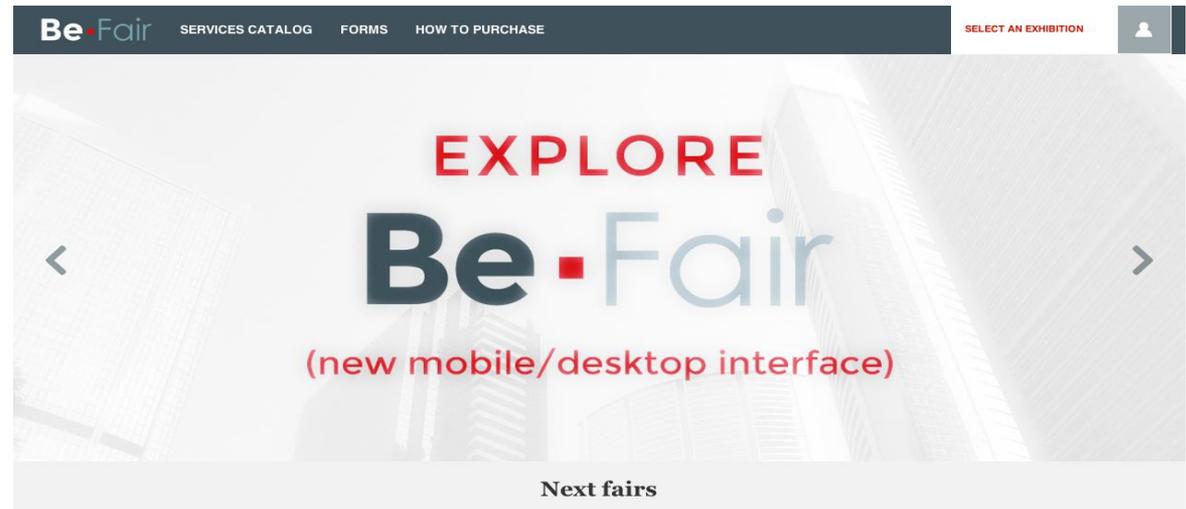
5. **Minutes to buy!**

Befair.bolognafiere.it

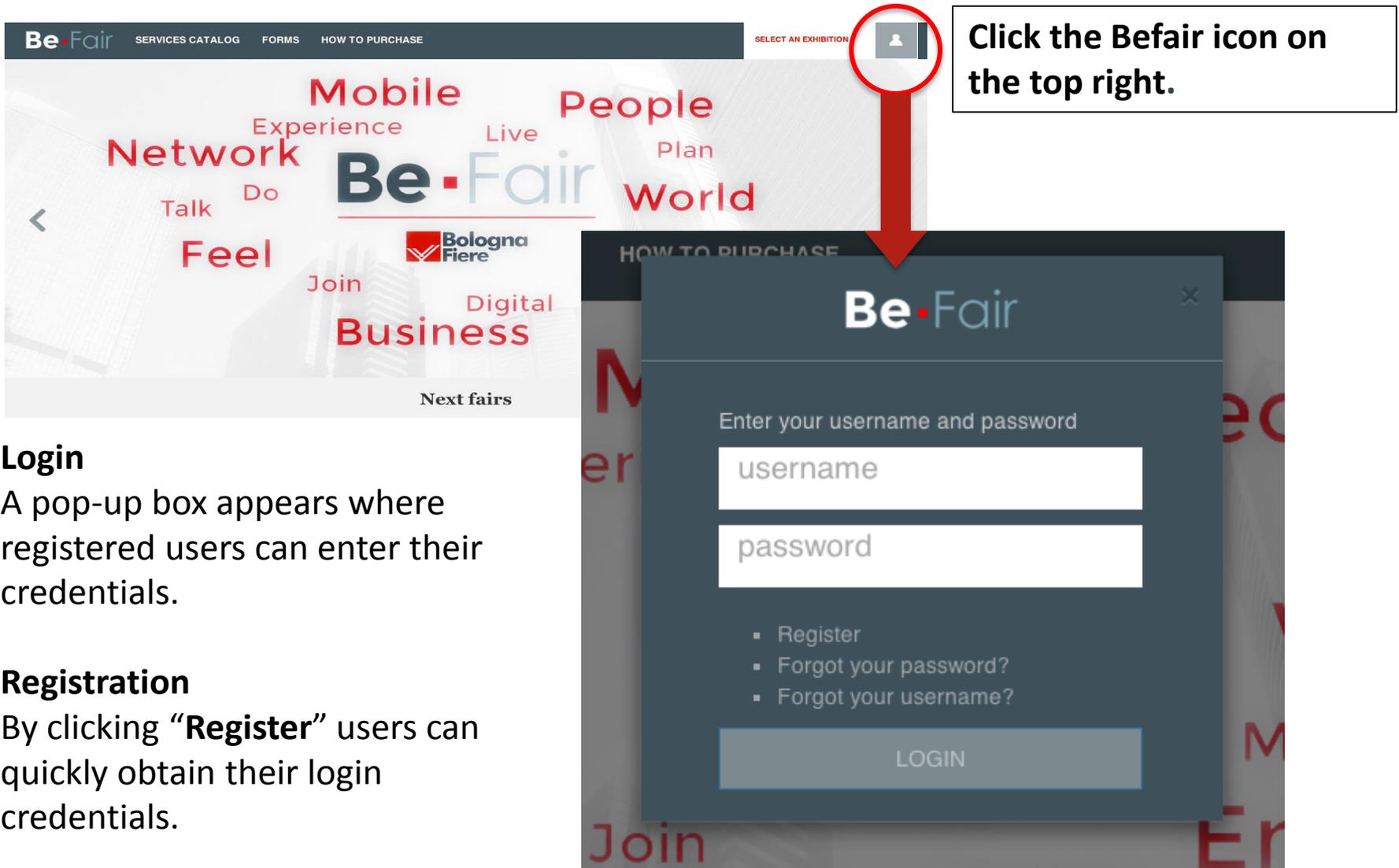
Home Page

The new Look & Feel Adaptive is fully integrated with the **Mobile App** and offers convenient viewing from any smart device for **quick, easy and enjoyable** browsing.

Purchasing a service with the new BeFair really couldn't be simpler.



1. Registration



Click the Befair icon on the top right.

Login

A pop-up box appears where registered users can enter their credentials.

Registration

By clicking “**Register**” users can quickly obtain their login credentials.

2. Purchase

BeFair SERVICES CATALOG FORMS HOW TO PURCHASE

< CURRENT STAND

With our e-commerce channel, purchasing online is simple, quick, and economical!

Hall Aisle Stand
16 b 5
See and download the "E-commerce Guide" by clicking [HERE](#).
[CURRENT CART](#)

Carrello 101, EIMA INTERNATIONAL need the login credentials provided by the organizer or by BolognaFiere s.p.a.
2014 do not have the login credentials you will have to register on our website (i.e., enter information to be used for issuance of the invoice and supply of the service) and wait to receive your Username and Password (registration is not in real time).

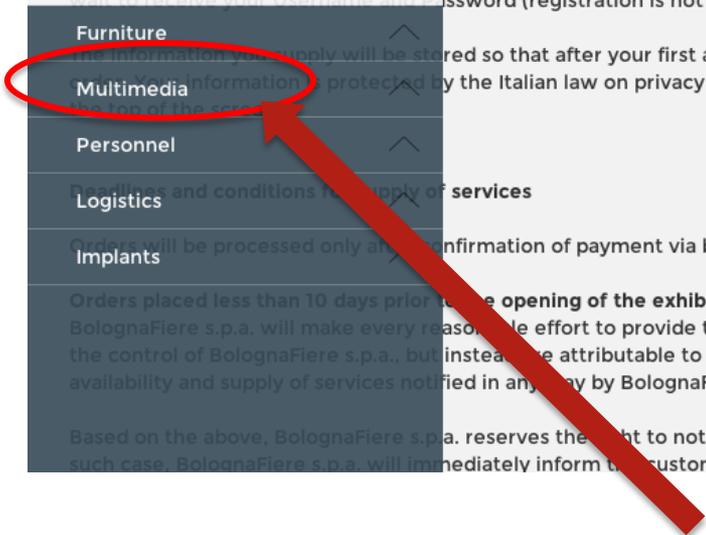
- Furniture
- Multimedia**
- Personnel
- Logistics and conditions for supply of services
- Implants

Orders will be processed only after confirmation of payment via bank transfer has been received.

Orders placed less than 10 days prior to the opening of the exhibition will be processed based on availability of the requested services and may be subject to a surcharge. BolognaFiere s.p.a. will make every reasonable effort to provide the requested services as quickly as possible. Nevertheless, since supply times depend on factors beyond the control of BolognaFiere s.p.a., but instead attributable to the business policies and service supply times of the individual suppliers, any deadline regarding the availability and supply of services notified in any way by BolognaFiere s.p.a. will not be binding and will not place BolognaFiere s.p.a. in default under any circumstances.

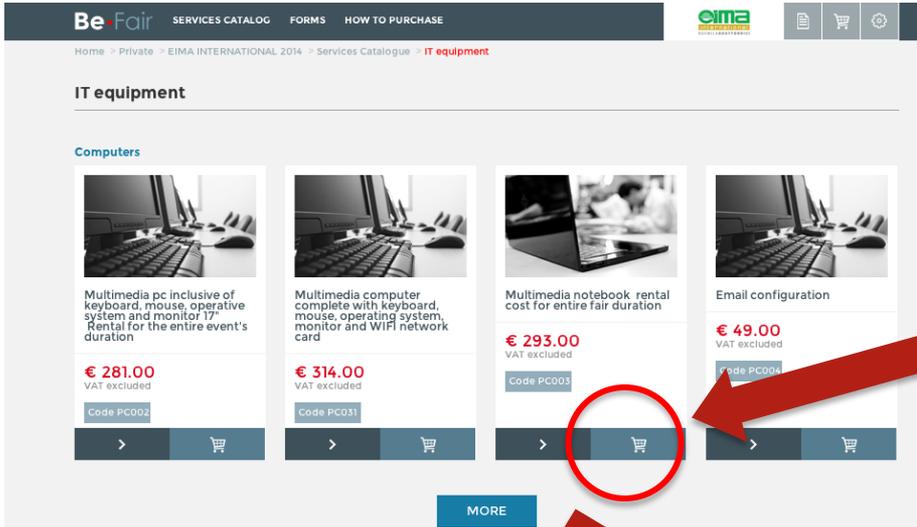
Based on the above, BolognaFiere s.p.a. reserves the right to notify the customer that the booked service is unavailable even after having received a purchase order. In such case, BolognaFiere s.p.a. will immediately inform the customer with regard to alternatives and service supply times, with exclusion of any right to reimbursement.

After logging in, you can select your chosen trade show.



Proceed with the purchase by selecting your chosen category. In this case, let's choose "Multimedia".

2. Purchase



Be Fair SERVICES CATALOG FORMS HOW TO PURCHASE

Home > Private > EIMA INTERNATIONAL 2014 > Services Catalogue > IT equipment

IT equipment

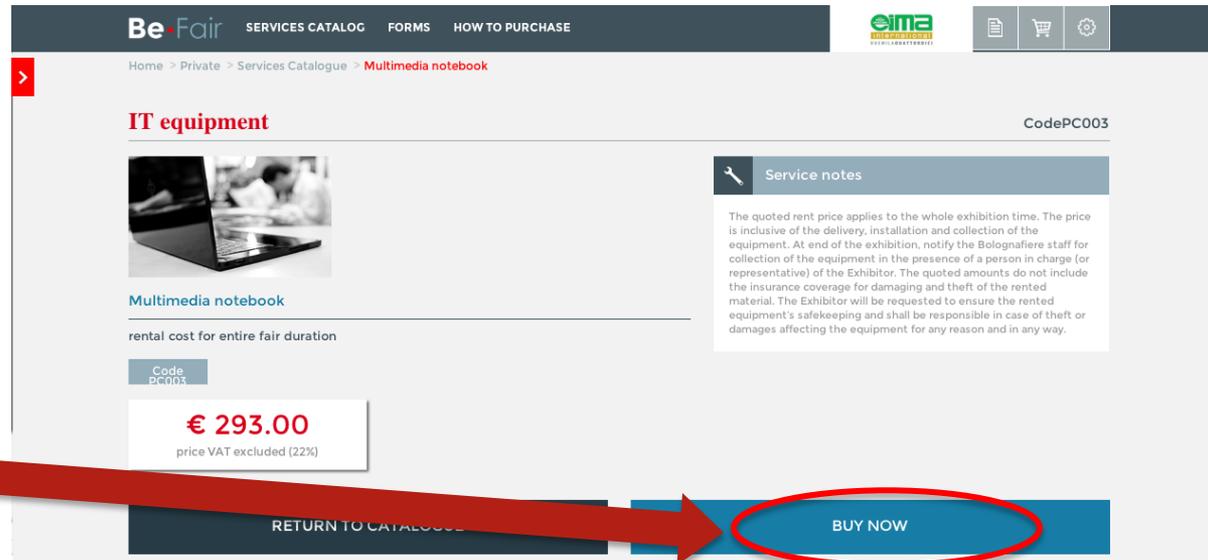
Computers

- Multimedia pc inclusive of keyboard, mouse, operative system and monitor 17" Rental for the entire event's duration
€ 281.00
VAT excluded
Code PC002
- Multimedia computer complete with keyboard, mouse, operating system, monitor and WIFI network card
€ 314.00
VAT excluded
Code PC031
- Multimedia notebook rental cost for entire fair duration
€ 293.00
VAT excluded
Code PC003
- Email configuration
€ 49.00
VAT excluded
Code PC004

MORE

Click the shopping cart in the box of the item you wish to purchase.

A separate page will open providing a description of your chosen item. Click "BUY NOW" to purchase.



Be Fair SERVICES CATALOG FORMS HOW TO PURCHASE

Home > Private > Services Catalogue > Multimedia notebook

IT equipment

CodePC003

Service notes

The quoted rent price applies to the whole exhibition time. The price is inclusive of the delivery, installation and collection of the equipment. At end of the exhibition, notify the Bolognafierte staff for collection of the equipment in the presence of a person in charge (or representative) of the Exhibitor. The quoted amounts do not include the insurance coverage for damaging and theft of the rented material. The Exhibitor will be requested to ensure the rented equipment's safekeeping and shall be responsible in case of theft or damages affecting the equipment for any reason and in any way.

Multimedia notebook

rental cost for entire fair duration

Code PC003

€ 293.00
price VAT excluded (22%)

RETURN TO CATALOGUE

BUY NOW

3. Payment

In case of difficulty, the “How to shop” link will guide the user through each stage of the buying process.

BeFair SERVICES CATALOG FORMS **HOW TO PURCHASE**

Carrello 101

EIMA INTERNATIONAL 2014

At the checkout you can select your payment method.

Articles selected

Code	Description	Quantity	Unit Price	Discount	Total VAT excluded	Actions
PC003	Multimedia notebook costo del noleggio per l'intera durata della fiera	1	€ 293.00	5.0%	€ 293.00 € 278.35	<ul style="list-style-type: none"> Remove Change

Total

Discount	Total VAT excluded	Total VAT included
€ 14.65	€ 278.35	€ 339.59

Please enter your coupon

Coupon **Check out**

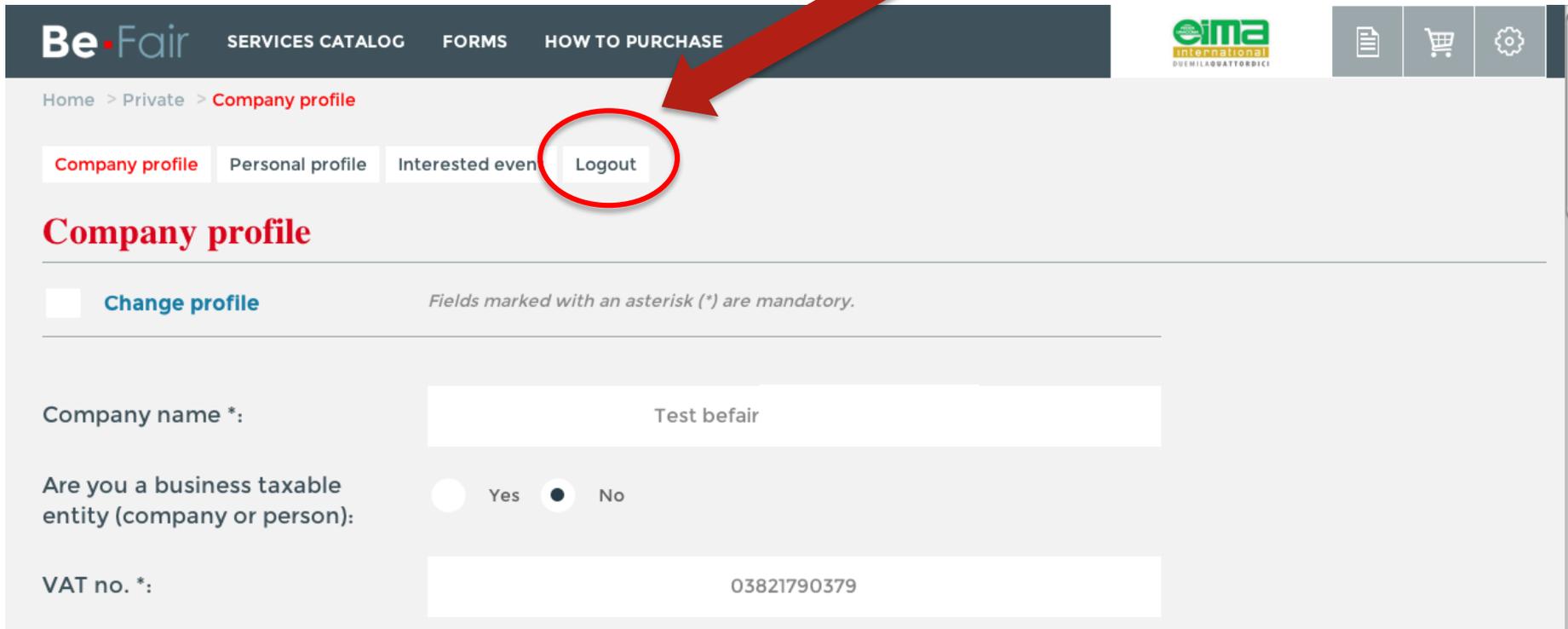
Conditions to be accepted:

download Lease conditions
 File type: PDF

Accept the terms and conditions of sale and your purchase is complete!

4. Exit

Click Logout on the top Menu to exit the e-shop and return to the BeFair Homepage.



The screenshot shows the BeFair website interface. At the top, there is a dark navigation bar with the BeFair logo and menu items: SERVICES CATALOG, FORMS, and HOW TO PURCHASE. To the right of the navigation bar are logos for eima international and icons for a document, shopping cart, and settings. Below the navigation bar, the breadcrumb trail reads: Home > Private > Company profile. A horizontal menu contains four items: Company profile, Personal profile, Interested even, and Logout. The Logout button is circled in red, and a large red arrow points to it from the text above. Below the menu, the page title is 'Company profile'. There is a 'Change profile' button and a note: 'Fields marked with an asterisk (*) are mandatory.' The form contains three fields: 'Company name *' with the value 'Test befair', 'Are you a business taxable entity (company or person):' with radio buttons for 'Yes' and 'No' (where 'No' is selected), and 'VAT no. *' with the value '03821790379'.